

TEESSIDE PARK



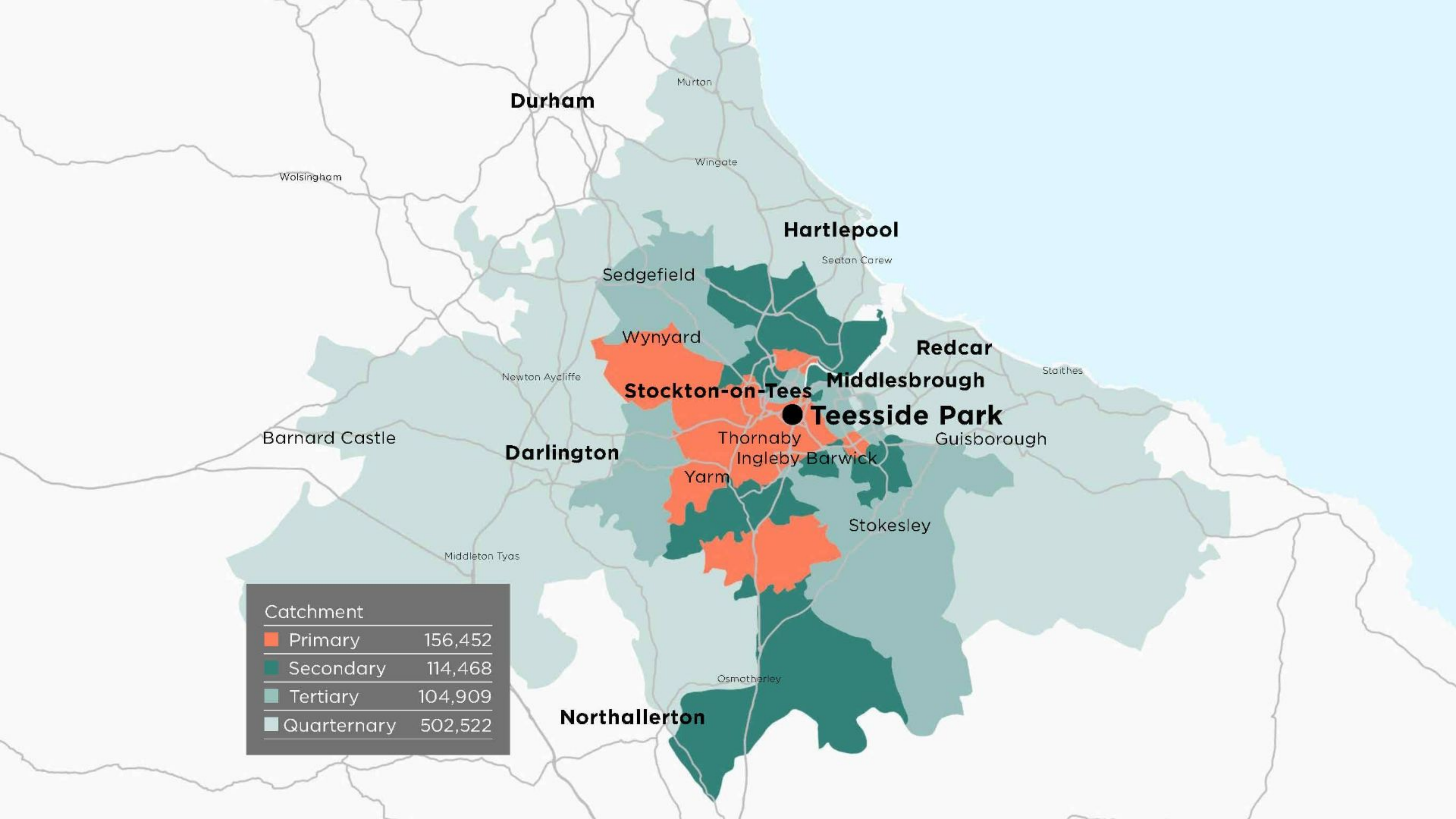
A family is enjoying a park with artificial grass and wooden structures. In the foreground, two young girls are walking on a wooden obstacle course. One girl is wearing a pink hoodie and blue jeans, and the other is wearing a purple cardigan and light blue jeans. In the background, a man and a woman are sitting on a wooden bench, talking. The man is wearing a red jacket and blue jeans, and the woman is wearing a pink jacket and blue jeans. There are several shopping bags on the bench. The park has artificial grass, wooden planters with various plants, and wooden structures. The sky is overcast.

PREMIER RETAIL
& LEISURE PARK

TESSIDE'S CATCHMENT IS DOMINATED BY SOME OF THE MOST AFFLUENT GROUPS



The centre continues to have a broad appeal to all age groups, with high proportions of visitors aged 25-35



ASDA
LIVING



Holland & Barrett

HOTEL
Chocolat.



M&S
EST. 1884

FIVE GUYS

next

mamas
& papas®

EST. 1851
MOSS BROS.
GROUP PLC

hobbycraft



NATUZZI
ITALIA

RIVER ISLAND

T.K. MAXX

ProCook®



SHOWCASE
CINEMA DE LUX

94%

OF PEOPLE TRAVELLING
BY CAR

19_{MINS}

DRIVE TIME

73_{MINS}

DWELL TIME

22

AVG FREQUENCY OF
VISITS PER YEAR

£13

AVG CATERING SPEND

THE TEESSIDE SHOPPER

Source: CACI Mobile Data 12 month rolling average, CACI Banking Data FY23, CACI Retail Exit Survey 2022





MALE

40%



FEMALE

60%

2023

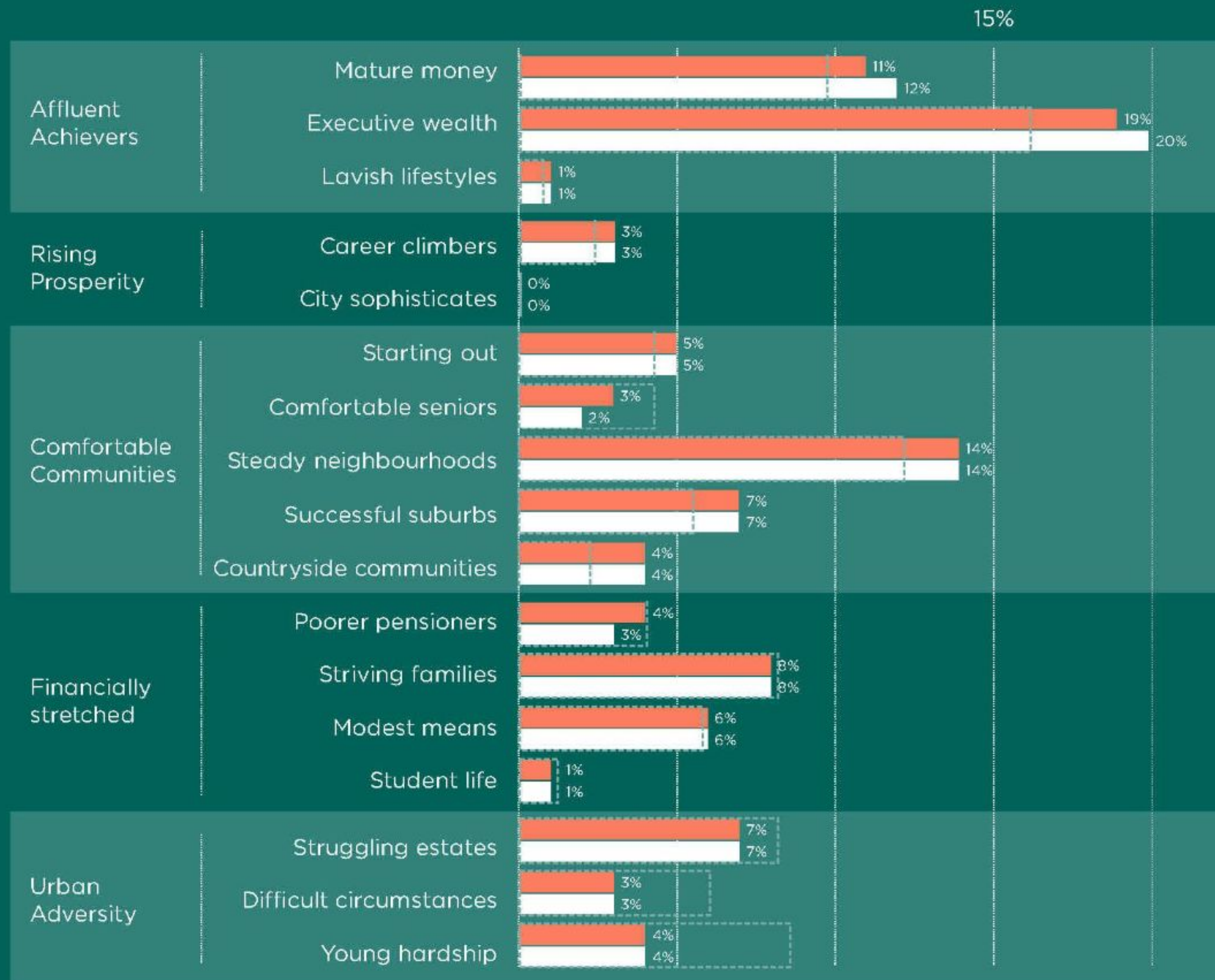
85%

RETAIL CONVERSION -
UP FOR THE FORTH YEAR

THE TEESSIDE SHOPPER

Sources: CACI Banking data, CACI Retail Exit Survey

WHO ARE OUR CUSTOMERS?



Key

2023 Consumer

2022 Consumer

Catchment

Source: CACI Mobile Data

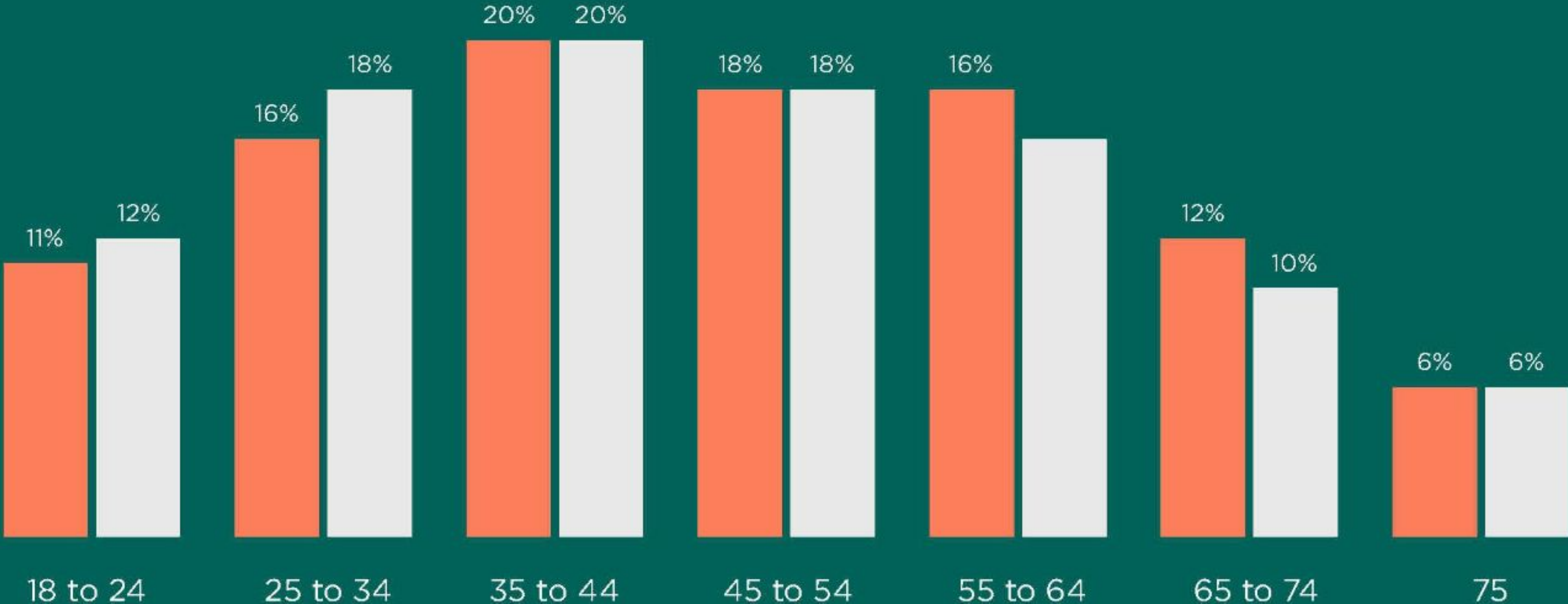
2023 CONSUMER SHARE OF SPEND BY AGE

Key

2023 Consumer

2022 Consumer

Source: CACI Banking Data

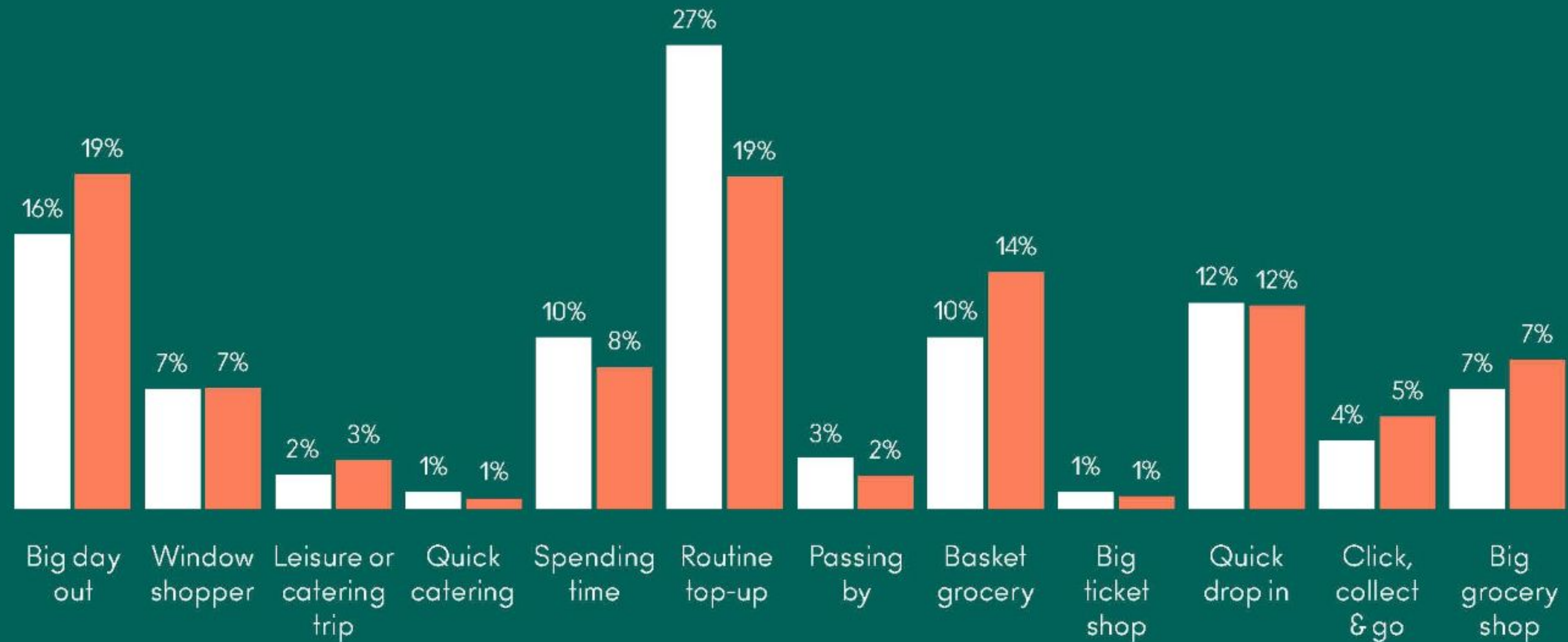


WHY ARE SHOPPERS HERE?

Key

- 2022 Consumer
- 2021 Consumer

Source: CACI Retail Exit Survey



ANNUAL FOOTFALL

9.1 MILLION
2023

8.7 MILLION
2022





BEAUTIFUL PUBLIC REALM
ENHANCES BRING GREEN SPACES
& CHILDREN'S PLAY AREA




**CUSTOMER
COLLECTIONS**
LOCATED IN MEN'S
DEPARTMENT

NOT ENTER
IF YOU HAVE ANY OF
THESE SYMPTOMS:

- FEVERISH TEMPERATURE
- PERSISTENT COUGH
- DIFFICULTY BREATHING
- LOSS OF TASTE & SMELL

GO TO NHS ONLINE
OR CALL 111

MAKING IT EASIER
TO RECYCLE
YOUR NEXT
SHOPPING.



TAKE OFF ANY NEXT
TAGS AND WE WILL
RECYCLE IT'S RECYCLED.





JDSPORTS



UNDER ARMOUR

BACK
YOURSELF



JD

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TRAINERS

FACE COVERS
NOW AVAILABLE
IN STORE
ONLINE

WATERPROOF

I AM JD

LACOSTE

JD

